



ORLANDO INTERNATIONAL FASHION WEEK

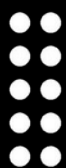
✦ TENTH ANNIVERSARY ✦



SPONSORSHIP PACKAGE



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About Event

Orlando International Fashion Week, held in Orlando, Florida, is a premier fashion event that celebrates fashion, beauty, music, art, charity, and more. It goes beyond traditional fashion shows, offering immersive experiences, showcasing cutting-edge designs, and embracing the city's creative spirit. Participants can enjoy captivating runway shows, exhibitions, performances, and educational sessions. The event serves as a platform to nurture and celebrate artistry, innovation, and passion in the fashion industry. Guided by passionate leaders from diverse sectors, Orlando International Fashion Week aims to contribute to the community and the global fashion landscape, promoting tourism, growth, inclusion, and innovation.

The Orlando International Fashion Week Cosmetology and Barbering Scholarship empowers aspiring beauty professionals and advances fashion and beauty education in Orlando. By offering scholarships and showcasing students' talents, this initiative nurtures the city's fashion and beauty community, providing promising individuals with opportunities to achieve their career aspirations. Together, they inspire excellence in the beauty industry, fostering talent and contributing to the vibrant growth of Orlando's fashion scene.

✦TENTH ANNIVERSARY✦



SPONSORED BY YOUR COMPANY

DIAMOND
\$10,000

NAMING RIGHTS

Securing the naming rights as the highest tier of sponsorship for Orlando International Fashion Week offers a unique and powerful opportunity for your brand to align with one of the region's most prestigious fashion events.

As the Diamond Sponsor, you will enjoy unparalleled visibility, positioned at the forefront of all event communications, media promotions, and on-site branding. This exclusive partnership not only amplifies your corporate identity but also demonstrates a strong commitment to supporting cultural and artistic initiatives within the community.

Your involvement will help foster local talent, promote diversity in fashion, and drive economic growth, ensuring that your brand is recognized as a key contributor to a thriving and influential creative industry.

**EXCLUSIVE SPONSORSHIP OPPORTUNITIES: ELEVATE YOUR BRAND
WITH OUR PREMIUM TIERS**

Be a part of the experience!

PLATINUM

\$5000

- ✓ All elements from Gold
- ✓ Full page program ad
- ✓ 10 VIP tickets per event
- ✓ 10 tickets donated in your name
- ✓ Logo on step & repeat banner

GOLD

\$2500

- ✓ All elements from Silver
- ✓ 1/4 page program ad
- ✓ 4 VIP tickets per event
- ✓ Company banner at events
- ✓ Press release mention

SILVER

\$1500

- ✓ Emcee reads a promotion at events
- ✓ Mention with logo in program
- ✓ 2 VIP tickets per event
- ✓ Social media post
- ✓ Logo on website (1 year)



All sponsors will also be invited to special events throughout the year, to include the VIP kick-off party, AVEDA institute award ceremony, and networking events produced by some of our partners.

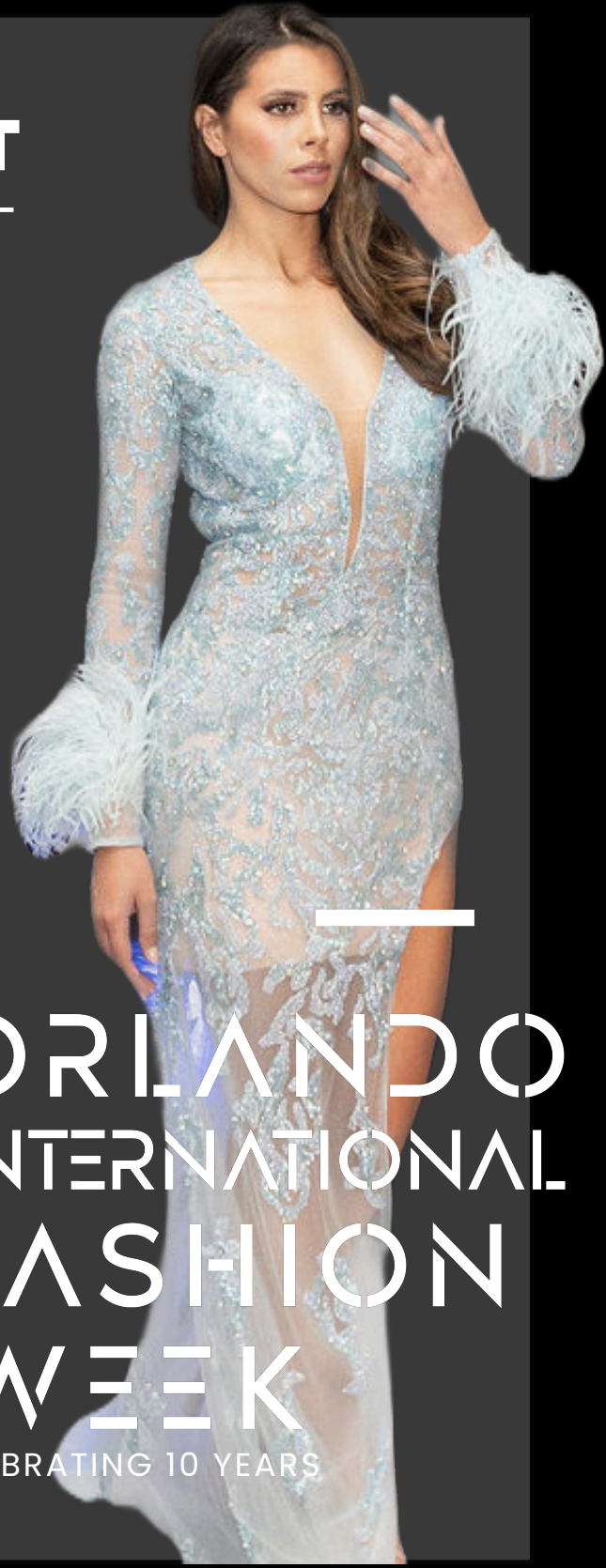
✦TENTH ANNIVERSARY✦

NOVEMBER 2024

PROGRAM

MAGAZINE LAYOUT ADVERTISEMENT

DOUBLE PAGE,
FULL PAGE,
HALF PAGE. AND
QUARTER PAGE
SIZES AVAILABLE



ORLANDO
INTERNATIONAL
FASHION
WEEK

CELEBRATING 10 YEARS

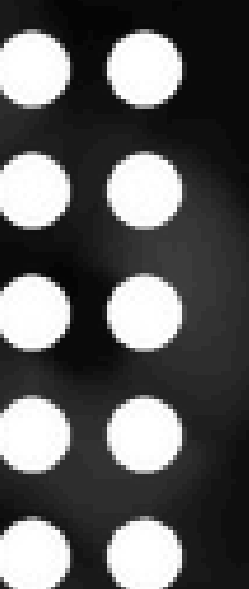
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TWO-PAGE AD



16.25" x 10.875"

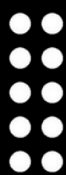
\$650



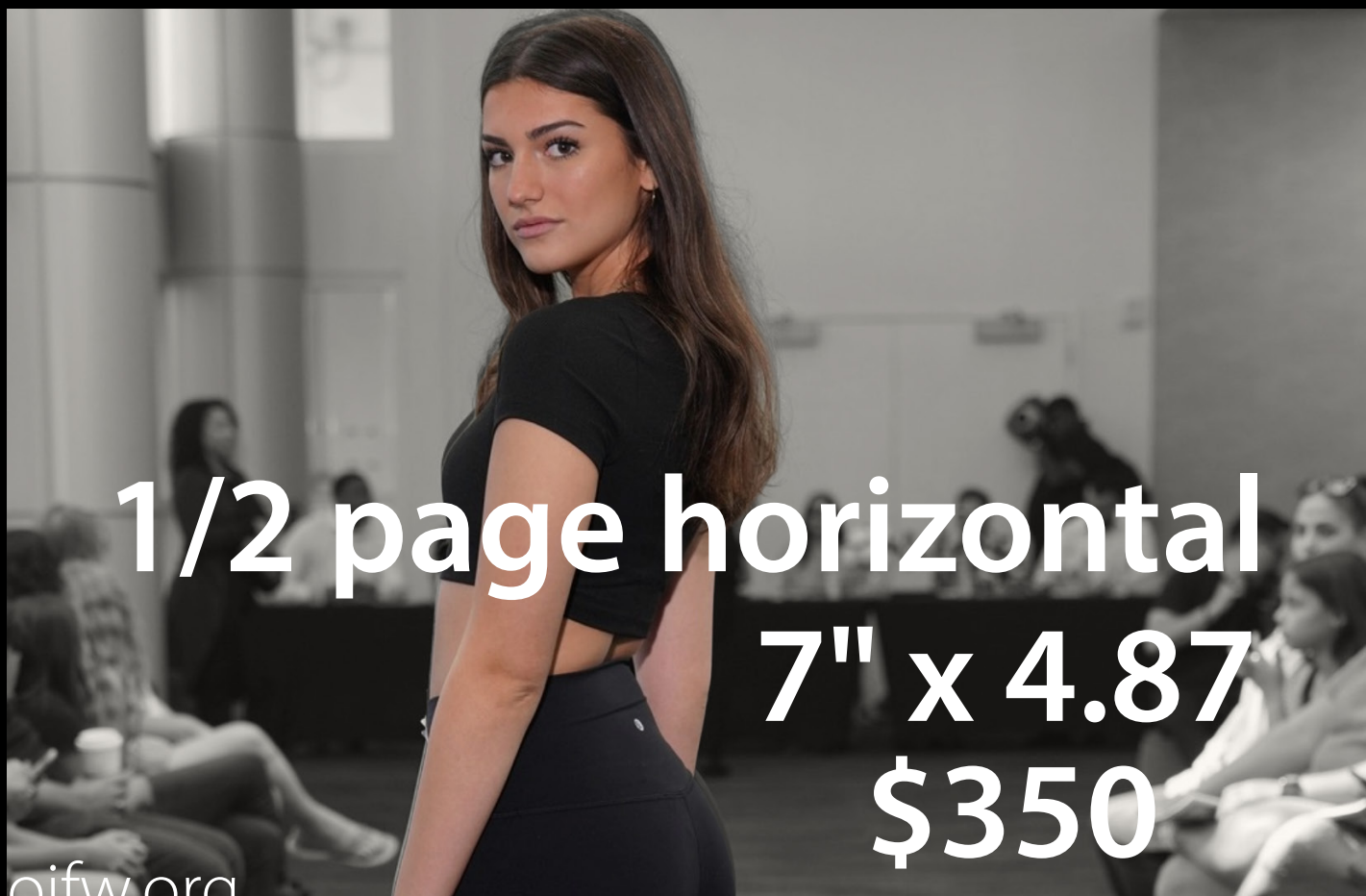


Full page
8.125" x 10.875"
\$500

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1/4 page
"3.5 x 4.625"
\$200



1/2 page horizontal
7" x 4.87
\$350