



CITY OF ORLANDO

OFFICE OF
BUDDY DYER
MAYOR



Greetings,

As Mayor of the City of Orlando, it is my pleasure to welcome you to “The City Beautiful” and to the 2015 Orlando International Fashion Week.

Orlando is known internationally because of our many theme parks that draw millions to the City every year. Our Florida weather is inviting, almost always warm and sunny—perfect for outdoor activities such as biking, boating, swimming, fishing, kayaking, hiking and beaches are less than an hour drive away.

And that’s only the beginning.

The City of Orlando is one of the fastest growing, most business-friendly and quality of life-centered cities in America located at the center of a dynamic metropolitan area of more than two million people. Orlando has a \$15.7 billion modeling-and-simulation industry, a well-established and growing digital media industry, as well as a burgeoning life sciences cluster known as the Medical City in Lake Nona. Orlando has the 13th-busiest airport in the U.S. with flight connections all over the world.

Underneath a skyline that has doubled in just the last ten years, our dynamic, bustling Downtown is – the heart of our City Beautiful. Downtown Orlando is the economic engine driving the future of all of Central Florida’s economy. With residential, retail and commercial development; a diversified and thriving economy, our urban core is not only a hub for Central Florida, but for the entire State. Our vibrant Downtown is alive with fine dining, exciting night life, fabulous shopping, year-round outdoor activities, arts and culture, world-class venues, professional sports and abundant parks, including Orlando’s crown jewel, Lake Eola Park.

Our eight Main Street districts -- Audubon Park Garden District, Church Street District, College Park Partnership, Downtown South, Ivanhoe Village, Mills 50, Semoran Business Partnership and Thornton Park – each have a distinctive identity and boast a variety of family-owned restaurants, retail shops, boutiques, antique and collectible markets and art studios.

We are happy to have you here and hope you enjoy taking part in the wonderful experiences that can only be found here.

Sincerely,

Buddy Dyer
Mayor

OFFICE OF THE MAYOR

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